



# JÄRJESTÖSTRATEGIA

## **Social Democratic Youth's Organisational Strategy 2024–2030**

### **Our vision**

Social Democratic Youth is the most influential political youth organisation of the 2030s. We will increase the political participation and influence of young people in every sector of society.

### **Our mission**

Our actions have a tangible impact on society in terms of socially, ecologically and economically sustainable changes.

### **Our values and principles**

Justice, equality, sustainability, freedom, solidarity

Youth are at the heart of all our activities and decision-making. Increasing political and organisational involvement is important for the continuity of operation and for giving youth a voice.

As an organisation, we are committed to promoting equality and sustainable development in all our activities. We are internally united and committed to a safer space. We are an accessible community for all.

### **Our strategic objectives to make the vision a reality:**

- A diverse and active membership growing in quality with basic readiness to influence as political and organisational actors. Adding more direct channels of influence within the organisation.

- Identifying and creating membership pathways to support the recruitment of Young Democrats. In membership pathways we define the means to reach new actors from different backgrounds. The membership pathway and the existing education pathway as a whole respond to the growth potential of members at different levels towards becoming knowledgeable and socially active.
- Our aim is to increase the number of young SDP leaders and civil society actors by creating the conditions for action in all sectors of society. There are also opportunities for our operations to develop into an international player.
- The funding base will be diversified, while governance will be streamlined. Research-based information is used to develop operation.

### **Parallel aims**

We are an independent and cooperative actor. We are working towards our goals as part of the party family, the trade union field, civil society, youth organisations and international networks.